



Contact with Media and News Organizations

If you are approached by any member of any news organization, please be polite and advise them that, per Blacksburg Transit policy, all media inquiries should be referred to the Communications & Customer Support Department or to the Director of BT at 540-443-7100.

Frequently Asked Questions:

- Who does this policy apply to within BT? **Everyone in the organization.**
- Does this policy apply to all media, including the CT? **Yes, it applies to all media including print, TV, radio, electronic (e.g. blogs).**
- What should I say if I'm operating a bus and a member of the press wants to ask me a couple of questions? **I would say, "Our policy is to send all press inquiries to the Communications & Customer Support Department or the Director. Just call 540-443-1510, and they will be happy to help you with your story."**
-

If you have any questions, please feel free to contact:

Ken Tucker
Communications & Customer Support Manager
ktucker@blacksburg.gov
540-443-1591

Lincoln Sklar
Communications & Customer Support Specialist
lsklar@blacksburg.gov
540-443-1592